



ZHUH DUH PDRUWRGRWLVWVMDW DUHEDSDEOHRIHHEFWLYHOMUHDWLMHCUISDWLHWVEKW PDRIMHPGRW
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HVLWMDWHWRDVNRKUTXHVWLRVRUDVNRUHOSZHDUHHUHIRUXI

NUMBER
5

DO THEY OFFER A COMPLIMENTARY CONSULTATION & OTHER DISCOUNTS?

Orthodontists will try to leverage their recommendation for treatment as the only reasonable solution. Whether their recommendation is based on the best treatment option for you or for bringing in more revenue is determined on a case-by-case basis. What if you expected a different type of treatment?

At Alborzi Orthodontics, we understand that you want options. While not all cases are the same, it is important for your orthodontist to provide you with a complimentary consultation. Dr. Alborzi and her team will be sure to mold treatment to fit your particular lifestyle. Take advantage of the Alborzi Smile assessment, a \$250 value, for free and enjoy the benefits of a complete exam, x-rays, and a comprehensive consultation. During your assessment, you will be able to learn about which treatment options, if any, are available to you and your child. Be sure to ask about our additional new patient discounts during your initial consultation.





DO THEY OFFER VIRTUALLY NO WAIT TIMES?

Waiting for an appointment you were on time for is frustrating! For many patients, it is common to experience long wait times when visiting a doctor. When you find your time compromised by an orthodontist's office, it not only creates problems with your personal timeline, but also reflects very poorly on the office's opinion of their patients.

At Alborzi Orthodontics, we understand how precious and important your time is. Our team is dedicated to keeping your appointment. We understand that in the fast-paced world, that your time should be valued. We keep our appointments personal and dedicated to our patients, but always make sure it's executed in a manner so we can stay punctual. You can walk in to our office feeling confident that you will see your doctor promptly!





DO THEY OFFER A GUARANTEE?

Surprisingly, less than 8% of orthodontists offer a guarantee. The ones that do offer a guarantee, typically include several loop holes designed to ensure they never have to comply with the contract. Ensure that the orthodontist you ultimately choose offers you a straightforward guarantee without endless fine print to comb through.

At Alborzi Orthodontics, we offer you a 100% Satisfaction Guarantee for your orthodontic treatment. We ask you to keep an open-mind and keep Dr. Alborzi informed of any concerns that you have. If your satisfaction is less than 100% at any time, we simply ask you to inform us so that we can correct it. The Alborzi Orthodontics team will strive to make sure you are as relaxed and comfortable as possible throughout your orthodontic treatment.





DO THEY OFFER AIRWAY-FRIENDLY TREATMENT?

Finding an orthodontist who fully understands your needs can be tiresome. Are you looking for braces, orthodontics, or simply a solution to your sleep apnea? Your orthodontist should be fully versed in the care that you need and be able to answer your questions without hesitation.

At Alborzi Orthodontics, we offer an airway-friendly treatment (sleep apnea) option. Our orthodontic team is here to get you the solution you need. Many sleep-related conditions can be connected to your dental health. The first step is discovering the underlying reason for your disrupted rest would be to schedule your Alborzi Smile Assessment today! Dr. Alborzi will partner with you to find the best solution for your case.



NUMBER
10

IS THEIR TEAM FRIENDLY AND INVITING?

Orthodontics offices, oftentimes, aren't much different from doctor's offices. You may feel cold and dejected as it is difficult to get attention from staff members. This type of experience can overall off-putting for patients. Imagine this same scenario 12 times a year for up to 2 years. Because you visit your orthodontist more frequently than you may your regular doctor, it is important that you feel comfortable and welcome in the practice.

The team at Alborzi Orthodontics will make you feel welcome the moment you walk through the doors. Our team enjoys working with our valued patients. We feel it is imperative to provide a warm, welcoming atmosphere, so that you don't dread your next appointment. We expect you will look forward to it!





BONUS: DO THEY OFFER FLEXIBLE PAYMENT OPTIONS?

We realize this report is supposed to be the “Top 10 Things You Must Know Before Choosing Your Orthodontist,” but we just couldn’t leave out this important tip to look for when choosing an orthodontist.

Once you have chosen an orthodontist you are comfortable with and you want to treat you or your child, the next question will be: “How much is this going to cost and how am I going to pay for this?”

At Alborzi Orthodontics, we are here to help you understand the different payment options; from maximizing the most of your insurance benefits to flex spending accounts to even interest-free payment plans. During your initial complimentary examination and consultation, all of your questions will be answered, including those about the typical cost of braces and the variety of payment options available.



Closing Letter from Dr. Alexa Alborzi

Dear Friend,

I hope this report has helped you learn more about orthodontics in general and possibly shown you how Alborzi Orthodontics can help you or your child. To accomplish our mission of giving our best, we would be honored and grateful to meet and learn more about how we can potentially help ignite you or your child's smile.

We simply want to answer your questions, address your concerns, and give you the Alborzi Orthodontics experience that you or your child will get from every visit. During your initial assessment, we may learn you might not even need treatment!

I will share with you my expert recommendation based on our years of experience, advanced diagnostics, and thorough analysis. If we are not the right fit for you, that is okay and we can part as friends.

We feel the utmost pride as we are able to transform smiles and transform lives every day. We love making our patients experience memorable and enjoyable through braces and orthodontics.

I certainly recommend you do your research because, ultimately, you have to trust and feel comfortable with the orthodontist and the type of treatment.

Obviously, there may be other things you should know before choosing your orthodontist. In fact, I am sure I could have easily doubled the length of this report, but I am confident its contents will help you in choosing your orthodontist. More importantly, please know that we are always here to answer your questions.

All the best,

Dr. Alborzi

P.S. When you are ready to schedule your Alborzi Smile Assessment and complimentary consultation with x-rays (\$250 value), simply call 650.288.0316.

PERSONALIZED ORTHODONTICS

The logo for Alborzi Orthodontics features a blue wave graphic that underlines the word "Alborzi". The word "Alborzi" is written in a bold, blue, sans-serif font. Below "Alborzi", the word "Orthodontics" is written in a smaller, blue, sans-serif font. The text "PERSONALIZED ORTHODONTICS" is positioned above the wave graphic, following its curve.

Alborzi
Orthodontics